

Element and brief description	Likely lower end range		Highly bespoke exhibition	
	Total cost £	Cost/m ² (Exhibition GFA) £	Total cost £	Cost/m ² (Exhibition GFA) £
Networks				
Construction of walls, ceilings and other supporting work to display objects not in showcases, bases for showcases, projector housings, pivoting doors and moving benches, lightboxes and setwork electrics	220,000	110.00	1,000,000	500.00
Showcases				
Cases freestanding or on plinths including fibre optics. May range from £2,000 to £8,000 /m ³ depending on requirements	800,000	400.00	2,000,000+	1,000 +
Interactives				
Electronic and manual interactive units £8,000 to £20,000 each	30,000	15.00	200,000 +	100.00 +
Graphics				
Artwork and production of the graphics displays	195,000	97.50	300,000	150.00
Electrical and lighting				
Electrical distribution, lighting and power throughout exhibition	300,000	150.00	400,000	200.00
Audio visual hardware				
AV equipment serving all units including all computers racking and controls	250,000	125.00	2,100,000 +	1,050 +
Audio visual software				
Writing and translating all naratives included with the displays	250,000	125.00	2,000,000 +	1,000 +
Flooring				
Floor covering to the new build section of the exhibition	50,000	25.00	150,000	75.00
General items				
Installation of large objects plus builders work, seating	100,000	50.00	150,000	75.00
Preliminaries				
Fit-out contractor's preliminaries	350,000	175.00	1,100,000	550.00
Total	2,545,000	1,272.50	9,400,000	4,700