

# sustainability NOW

8 - 9 December 2009

Register now for Sustainability Now – A **FREE** virtual event for green architects, builders and consultants.

Sustainability Now offers attendees a unique chance to both learn and share best practice on green legislation in the built environment.

Taking place at the same time as the UN's Climate Change Conference in Copenhagen, Sustainability Now will focus on the issues that affect architecture and construction. In particular how best to tackle the existing stock, Passivhaus design and green legislation.

A virtual event is like a physical event – it has a full conference programme, exhibitors and opportunities to network. The only difference is you don't need to leave your office! You simply register (for free) and then on the day login to the event from your PC or Mac. There's no travel costs and compared to a physical event, a very low carbon footprint.

For exhibitor or sponsorship enquiries please contact Lucy Morpew on:

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## Keynote speakers include:



**Paul King**  
Chief Executive, UK Green Building Council



**Pooran Desai**  
Chairman, BioRegional  
(The One Brighton project)



**Guy Battle**  
Founder, Dcarbon8



**Neil Jefferson**  
Chief Executive, Zero Carbon Hub

## Conference Programme: Sustainability Now: Copenhagen and Construction\*

### Day one, 8 December 2009

#### 08.30 Welcome discussion in the networking lounge

Phil Clark, chair, Sustainability Now

#### 09.30 Sustainability Now keynote address (pre-recorded video)

Issues to be tackled: How UK construction will be affected by Copenhagen? The drive to tackle existing homes - is the Great British Refurb campaign leading to real change? Is there political appetite to drive this agenda further? Has the industry been able to balance green demands with the current economic downturn?

Paul King, chief executive, UK Green Building Council

#### 10.00 Copenhagen debate (live text discussion)

Hear from industry representatives at the Copenhagen conference, where the hope is that a global agreement for carbon reduction will be made. What are the likely outcomes for the construction sector

Speakers to be confirmed

#### 11.00 The Code: Stick to 2016 or rethink? (live text discussion)

Has the recession put pay to our quest for zero carbon in new homes? Does the code need to be fundamentally rethought? Should we turn our attentions squarely on existing buildings or is new build crucial to making retrofitting existing housing work?

Speakers to be confirmed

#### 12.00 Embodied carbon: where are we now? (live text discussion)

What work is being done to measure the embodied carbon in building materials and products? How much is the supply chain across the industry embracing this, from architects through to engineers; contractors to manufacturers?

Guy Battle, founder, Dcarbon8

Other speakers to be confirmed

#### 13.30 Zero Carbon and energy efficiency (live text discussion)

The government is developing proposals for establishing a minimum energy efficiency standard for zero carbon homes. How will this work? Are the demands realistic technically – and can the industry afford to deliver them?

John Slaughter, director of policy, Homebuilders Federation

Other speakers to be confirmed

#### 15.00 The Great Waste Debate (live text discussion)

How is the 'Halving Waste to Landfill' initiative going? How are contractors and the supply chain responding to the need for radically reducing waste on site? Are site waste management plans having the desired effect? Are other parts of the construction process embracing waste reduction sufficiently?

Chair, Tom Lane, assistant editor, Building

Rob Lambe, managing director responsible for sustainability, Willmott Dixon

Other speakers to be confirmed

#### 16.00 Green Gurus (webinar)

This broadcast will announce the industry Green Gurus, the individuals judged by the industry to be the most influential figures in driving forward the sustainable agenda across construction. These cover six categories: Architect; Contractor/specialist contractor; Engineer; Client; Manufacturer; and Influencer/thinker/policy maker. The broadcast will include interviews with some of those that have made it to the list



#### 17.00 Closing chat in the networking lounge

Phil Clark, chair, Sustainability Now

### Day two, 9 December 2009

#### 08.30 Welcome discussion in the networking lounge

Phil Clark, chair, Sustainability Now

#### 09.30 Keynote video - The One Brighton project (pre-recorded video)

A video report on the recently completed One Brighton housing project, jointly developed by BioRegional and Crest Nicholson. This scheme claims to set a new benchmark in environmental standards for UK housing as well as embracing wider green issues such as food supply and delivery.

Including interviews with BioRegional bosses Pooran Desai and Pete Halsall as well as One Brighton residents.

#### 10.00 Green debate - Environmentalism and optimism (live text discussion)

A discussion with green thinkers on whether the current messages from the environmental movement offer an optimistic message to the population at large. Is there a danger that being green will become synonymous with giving up what makes you happy? That it is a short-cut to miserablism and pessimism? Or is there a more positive vision that being green can communicate?

Speakers to be confirmed

#### 11.00 The Big Debate – Is Passivhaus right for the UK? (webinar)

How has the message of Passivhaus been spreading in the UK in the last year? What practical experiences are teams working on Passivhaus projects having? Are there irreconcilable differences between Passivhaus and the Code for Sustainable Homes?

Chair, Tom Lane, assistant editor, Building

Bill Butcher, Green Building Store

Allan Thompson, Director of Operations of Gentoo Homes

Chris Wilford, associate director, PRP architects

#### 13.30 Existing housing: time to take stock (webinar)

With initiatives such as the Great British Refurb campaign the industry and the public are beginning to understand just what an environmental impact existing houses are making. So what do policy makers really need to do to make a difference?

Ben Earl, corporate social responsibility adviser for sustainability, B&Q

Other speakers to be confirmed

#### 15.00 Green Entrepreneurs

In association with the Sponge network Is the time right for a new breed of green entrepreneurs to rise out of the ashes of the recession? What qualities do you need for a sustainable start-up? Can successful entrepreneurs offer advice on how best to do it?

Chair: Tom Randall, director, Sponge

Nanik Daswani Co-founder, Eco Consulting

Helen Healthfield, founder, Julie's Bicycle

#### 16.00 Property debate

Is the property sector truly embracing sustainability? Are measures such as EPCs/DECS having a real impact? Is there profit/extra value in sustainability? Have issues such as landlords versus tenants been adequately addressed? Will legislation such as the Carbon Reduction Commitment drive real change?

Phil Clark, chair, Sustainability Now

Other speakers to be confirmed

#### 17.00 Closing chat in the networking lounge

Phil Clark, chair, Sustainability Now

\*This conference programme is subject to change

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