| | Yorkshire and North-east | North-west | Midlands (including East Anglia) | South-east (including London) | South-west | Annual bonus (shown as a % of salary) |
|------------------------------|--------------------------------|------------|--|-------------------------------------|------------|---|
| Managing director | 122,000 | 119,000 | 130,000 | 153,000 | 121,000 | 75% |
| Land and planning director | 72,000 | 74,500 | 75,500 | 86,500 | 74,000 | 40% |
| Technical director | 72,000 | 70,000 | 73,500 | 83,500 | 69,000 | 30% |
| Commercial director | 70,000 | 71,500 | 73,000 | 79,000 | 70,500 | 35% |
| Construction/build director | 69,000 | 71,000 | 73,000 | 80,000 | 68,000 | 32% |
| Sales and marketing director | 68,000 | 69,000 | 73,000 | 78,000 | 70,000 | 30% |
| | | | | | | |
| Senior land manager | 56,000 | 59,750 | 66,000 | 68,000 | 56,000 | 25% |
| Technical manager | 52,000 | 51,000 | 57,000 | 62,000 | 52,000 | 10% |
| Commercial manager | 50,000 | 52,500 | 55,500 | 62,500 | 51,000 | 15% |
| Construction/build manager | 51,000 | 53,000 | 55,000 | 57,500 | 50,000 | 15% |
| Sales and marketing manager | 45,000 | 46,000 | 48,000 | 51,000 | 45,000 | 20% |